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2027 ADEA Annual Session & Exhibition

LEAD CAPTURE

Lead Retrieval Services

Enhancing your lead acquisition

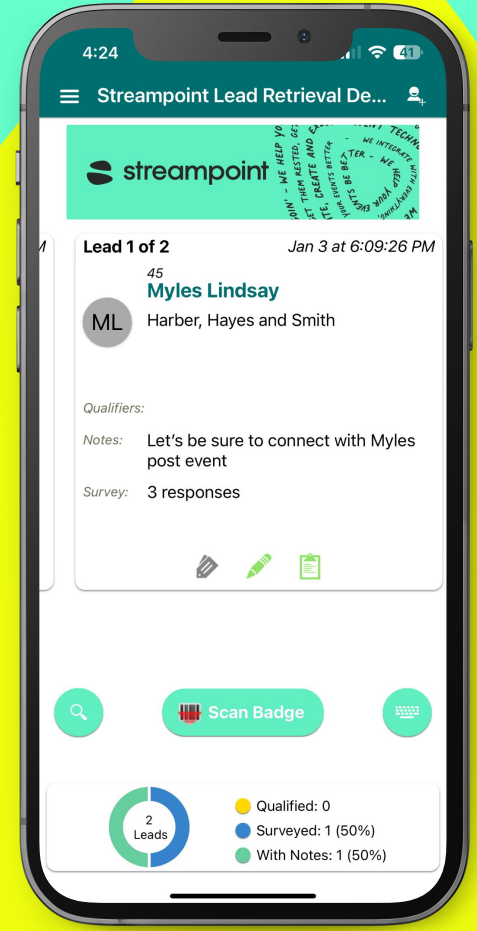
streampoint

Streampoint Lead Capture App

This versatile app enables the capture, qualification, and follow-up of leads directly from your smartphone or tablet, rather than renting a hardware scanner. All scans are safely stored and backed up on the device and in the cloud, and can be accessed via a secure, web-based portal. Offline mode is available for those without a connection on the show floor. The app is compatible with iPhones, iPads, Android phones, and Android tablets. (requires mobile device with auto-focusing camera).

Features

- Tailor custom qualification criteria
- Design personalized engagement questions
- Instant lead sharing via app with team
- Comprehensive lead note compilation
- Real-time lead monitoring portal
- Post-event Excel report generation
- Install the app on your own device



Download on the App Store

GET IT ON Google Play

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2027 ADEA Annual Session & Exhibition
March 13 to 17, 2027
Chicago, IL

RATE SCHEDULE

EARLY	Up to Jan. 8, 2027
REGULAR	Jan. 9'27 to Feb. 12'27
LATE	Feb. 13, 2027 and on

CLICK HERE TO
Order Online
adea2027.spsleads.com

	EARLY	REGULAR	LATE
Mobile Lead Capture App			
1 License	$200	$250	$300
3 License Pack	$575	$690	$805
5 License Pack	$920	$1,035	$1,150
10 License Pack	$1,725	$1,955	$2,185

Got a question? Contact Us.

For any inquiry related to lead retrieval:
support@spsleads.com

streampoint

Frequently Asked Questions

What device is compatible with the Streampoint Lead Capture App?
The Streampoint Lead Capture app is compatible with Android devices 4.4 and higher, iOS devices 13 and higher. The Streampoint Lead Capture App will not work on laptops.

How do I get my activation code to set up the Streampoint Lead Capture App?
You will receive an activation code email approximately 1 to 2 weeks prior to the event date with instructions on how to download the Streampoint Lead Capture App and your unique activation code.

Can I use my license on more than one device?
No, each single license can only be activated once with an activation code. Once activated on the device, it is non-transferrable, therefore, can not be activated on an alternate device.

Should the device you activate the license on malfunctions or the device is no longer being used at the tradeshow, you will need to purchase a new license.

How do I get my leads after the show?
Streampoint Lead Capture App: You can access and email your leads right from your own device while on the show floor or from a web portal account. Refer to the email you received from **Expoleads** for the portal address and your login credentials.

What file format is my lead file in?
Your leads will be in Microsoft Excel format: .csv, .xlsx

Frequently Asked Questions

What information is included in my lead file?

Your scanned leads may include the following approved attendee information, as authorized by the event organizer:

- **Attendee Information:** First Name, Last Name, Job Title, Company (or Association)
- **Contact Information:** Phone, Email
- **Address Information:** Address 1, Address 2, City, State, ZIP, Country

Demographic Questions: Optional demographic questions may also be included at the discretion of the event organizer. Depending on the event, lead data may include additional demographic information, qualifiers, survey responses, and individualized notes that you apply to your scanned leads.

What does "Qualifiers" mean?

Qualifiers are a simple way to tag and categorize leads, making it easier to prioritize and plan your follow-up. The **Streampoint Lead Capture App** allows you to create an unlimited number of custom qualifiers.

What does "Survey" mean in the Streampoint Lead Capture App?

Only available on the Streampoint Lead Capture App. Surveying turns a smartphone or tablet into a robust tool to handle questions with single choice, multiple choice or open text responses. The results can be tracked and accessed via a web-based portal and questions or responses can be added or updated on the fly, either from the device or from the web portal.

Frequently Asked Questions

Will someone show my staff how to use the app?
Our staff at the Lead Retrieval Desk will be happy to provide a quick briefing on how to download, set up, and use the **Streampoint Lead Capture App.**

Helpful Reminder for Streampoint Lead Capture App Users: Approximately **1–2 weeks before the event**, you will receive an **activation code email from Expoleads** with your login instructions and information to get started. Shortly afterward, you will receive a separate email from **Streampoint containing a test badge**. Use the test badge to practice scanning and make sure you're ready for the event.

How does my staff know that they have successfully scanned a badge?
Upon successful scan there will be an audible beep from the scanner or mobile device (ex: smartphone) and the lead information will appear on the device readout.

What type of scannable technology (QR code, 1D barcode, etc.) will be on the attendee badges?
QR codes will be displayed on all attendee badges.

Helpful Reminder: If an attendee's badge has **two QR codes**—one on the **front** and one on the **back**—please **ONLY scan the QR code on the front of the badge**. Scanning the QR code on the back will result in an incorrect scan.

Frequently Asked Questions

What attendee information is retrieved upon scanning their QR code using the Streampoint Lead Capture App license?

See below for typical lead data and event approved demographic questions that is applicable to both the Streampoint Lead Capture App and the hand-held Lead Scanner Plus.

Approved Attendee/Lead Data:

- First Name, Last Name, Job Title, Company (or Association), Phone, Email, Address 1 & Address 2, City, State, Zip, Country

Notes/Qualifiers:

-Any notes or qualifiers added to the scanned lead.

Demographic Questions:

-*Demographic questions are optional and may be included at the discretion of the event organizers.*

Frequently Asked Questions

Where can I find the Lead Retrieval desk?
The Lead Retrieval desk is typically located in the Exhibitor Services Area in the Exhibit Hall or near the Exhibitor Registration desk. The desk is typically open during the move-in days until the end of the event.

What is the post show reconciliation?
A service by which you submit your scan file to us and we can process and return it with approved contact information fields. The reconciled lead file will be returned to you within 5 business days of receiving your submitted raw data file.

Is Streampoint compliant with data privacy regulations?
Yes. Streampoint adheres to data privacy regulations, including compliance with GDPR.